



Graz | Austria 10 - 14 July 2023 dh2023.adho.org dh2023@uni-graz.at

Organised by





## DEAR LADIES AND GENTLEMEN (AND FUTURE SPONSORS),

The digital transformation has reached all areas of our society. Digital Humanities are at the vanguard of this innovation, developing digital methods and resources to investigate our cultural heritage, and to create, share, convey and preserve knowledge.

We want to invite *you* to become a part of this vanguard by contributing to the Digital Humanities Conference 2023, hosted at the University of Graz under the aptly named theme of "Collaboration as Opportunity".

Since the conference will attract more than 1.000 colleagues from all over the world – with a special focus on South Eastern Europe – and gather innovative thinkers from the intersection of humanities, cultural heritage and computational studies, it will provide a perfect opportunity to showcase your enterprise or organisation to an international audience and attract international interest and connections.

Below, you will find more information on our field of research, our conference and the sponsoring packages available for supporters of DH2023. If you have any further questions, please do not hesitate to contact us.

In keeping with our conference theme, we are looking forward to this opportunity to collaborate with you!

Georg Vogeler
Professor for Digital Humanities at the University of Graz
On behalf of the DH2023 Local Organising Team







## **ABOUT THE CONFERENCE**

DIGITAL HUMANITIES (DH) are at the intersection of computing or digital technologies and the disciplines of the humanities. It involves the development and use of digital resources and methods in the humanities, as well as the analysis of their application. DH scholarship means collaborative, transdisciplinary, and computationally engaged research, teaching, and publishing.

The Alliance of Digital Humanities Organizations (ADHO) promotes and supports digital research and teaching across all humanities disciplines, acting as a community-based advisory force, and supporting excellence in research, publication, collaboration and training.

The annual ADHO Digital Humanities Conference is the central and largest event of the international DH community and unites scholars from across the globe, presenting them with a unique opportunity for the exchange of their work and ideas and the fostering of future collaborations.

The conference theme "Collaboration as Opportunity" showcases transdisciplinary and transnational collaboration, with a special focus on the South-Eastern European DH community. It will explore how mutual empowerment and collaboration of neighboring countries – regardless of continent and geopolitical placement – can transform regional hubs of expertise to international networks of excellent research, for the benefit of the global DH community.

The Centre for Information Modelling - Austrian Centre for Digital Humanities at the University of Graz was established in 2013, hosting a research data repository and publication platform and introducing Austria's first Digital Humanities Master Degree. In recognition of the Centre's international reputation and connectedness, the University of Graz has been trusted with hosting the Annual Digital Humanities Conference 2023 with an expected audience of more than 1.000 colleagues from across the globe at the Messe Congress Graz.















The packages mentioned below show an overview of what is included in this kind of sponsorship.

If you would like to customize a package, please do not hesitate to reach out to dh2023@uni-graz.at

DIAMOND € 40.000



- logo in promotional video (if sponsoring by end of June 2022)
- acknowledgment on the conference website (logo and link)
- promotion Table at conference venue
- flag at location entrance
- promotional material inside and logo on the conference bag
- up to 4 roll-ups or banners in social areas
- full page acknowledgment in conference program
- acknowledgment during opening/closing sessions
- 3 complimentary conference registrations

GOLD € 20.000



- logo in promotional video (if sponsoring by end of June 2022)
- acknowledgment on the conference website (logo and link)
- promotion table at conference venue
- flag at location entrance
- promotional material inside the conference bag
- up to 3 roll-ups or banners in social areas
- half page acknowledgment in conference program
- acknowledgment during opening/closing sessions
- 2 complimentary conference registrations

SILVER € 10.000



- logo in promotional video (if sponsoring by end of June 2022)
- acknowledgment on the conference sponsors' webpage
- promotional material inside the conference bag
- 1 roll-up or banner in social areas
- acknowledgment in conference program
- acknowledgment during opening/closing sessions
- 1 complimentary conference registration

BRONZE € 5.000



- logo in promotional video (if sponsoring by end of June 2022)
- acknowledgment on the conference sponsors' webpage
- promotional material inside the conference bag
- acknowledgment in program in conference program

COPPER € 2.500



- logo in promotional video (if sponsoring by end of June 2022)
- acknowledgment on the conference sponsors' webpage
- acknowledgment in conference program





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GALA DINNER

€ 20.000



- the gala dinner is a highlight of each annual conference
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage
- exclusive placement of banners and roll-ups at the event
- acknowledgement at the event and participation

TRAVEL SUPPORT € 2.000



- your contribution will enable a young researcher from a developing country to attend the conference
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage
- acknowledgment during opening session

VOLUNTEERS € 7.500



- your contribution will help financing volunteers for on-site support at the conference
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage
- acknowledgment during opening/closing sessions
- volunteers will wear a t-shirt with the logos of the diamond sponsor and the volunteer sponsors (max. 2)

COFFEE BREAK € 5.000



- you will sponsor one of the conference coffee breaks
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage
- sponsored breaks will be labeled in the conference program, on the conference website, and promoted on twitter
- placement of a roll-up or banner in the catering area

RECEPTION € 10.000



- you will sponsor one of the conference receptions
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage
- sponsored breaks will be labeled in the conference program, on the conference website, and promoted on twitter
- placement of 2 roll-ups or banners in the reception area
- acknowledgment during reception

GOODY BAG € 7.500



- each participant receives a conference bag, which will include Zotter chocolate bars, Manner wafers and a lanyard
- your logo will be displayed on the conference goodies
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage

**MERCHANDISE** 



- you can contribute merchandising articles like pencils, pens, bottles etcetera, which will be added to the conference bag
- acknowledgement in the conference program
- acknowledgment on the conference sponsors' webpage

## WE ARE LOOKING FORWARD TO OUR COLLABORATION FOR ...





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## **Local Organisers**

Georg Vogeler (Chair) Elisabeth Raunig Martina Scholger Walter Scholger

Elisabeth Steiner

